

Architectural Heritage Center (AHC) members and participants in our programs are enthusiasts of design, architecture, and craftsmanship; urban environmentalists seeking to preserve the sustainability and quality of our neighborhoods; owners of period houses or commercial buildings; the arts and culture community; historians and tourists interested in local heritage; and businesses serving the renovation market in the Portland area.

The AHC has over **1,200** members.

The AHC bi-weekly e-news reaches **6,500** households and local businesses.

The AHC has more than **5,000** social media subscribers.

The AHC website gets over **15,000** visitors a month.

*NOTE:* Benefits may change slightly depending upon COVID-19 requirements.

## YEAR-LONG SPONSORSHIPS

### PUBLIC PROGRAMS SERIES SPONSORSHIP

The AHC offers public programs every year, which focus on a wide range of topics in architecture and architectural history. We will continue to offer programs, either virtual or in-person, in the coming year. As a Public Programs Series Sponsor, you receive the benefit of ongoing exposure throughout the year.

#### Public Programs Series Sponsor - \$3,500 for the year

- Logo in our quarterly print and online program guide
- Logo in e-news program features with link to sponsor's website (25x/year)
- Visual and verbal recognition at sponsored programs
- Logo on AHC website program pages with link to sponsor's website (20x/year)

### WALKING TOUR SERIES SPONSORSHIP

We present over 90 walking tours each year from March to October that explore downtown Portland and traverse the city's neighborhoods from Albina to Lair Hill. Tour attendees include tourists and local residents. As a Walking Tour Series Sponsor, you receive the benefit of ongoing exposure around town throughout the nine-month tour season.

#### Walking Tour Series Sponsor - \$3,500 for the year

- Logo in our quarterly print and online program guide
- Logo in e-news walking tour features with link to sponsor's website (18x/year)
- Logo recognition on rack cards distributed to Travel Portland visitor center, local hotels, and Convention Center (2,500/year)
- Logo on AHC website walking tour pages with link to sponsor's website (90x/year)
- Verbal recognition by tour docents at the start of our tours

## EXHIBITION SERIES SPONSORSHIPS

The AHC's offers exhibitions year round in its three galleries. As an Exhibition Series Sponsor, you receive the benefit of ongoing exposure throughout the presentation of all of these exhibitions, and well as online recognition on our exhibits page.

### Presenting Sponsor - \$4,000 (one available)

- Prominent placement of logo in quarterly print and online program guide, exhibition invitations, postcards, and print material
- Prominent placement of logo in e-news exhibition features with link to sponsor's website
- Prominent placement of logo on AHC website exhibition page with link to sponsor's website
- Prominent placement of logo on acknowledgement panel in the exhibition gallery
- Verbal recognition and invitation to give brief remarks at private exhibition preview and opening receptions
- Verbal recognition at exhibition-related programs during the run of the exhibition (talks, panel discussions, etc.)
- Opportunity to bring 10 guests to exhibition opening
- Private exhibition tour and light reception for your company and/or clients

### Supporting Sponsor - \$2,500

- Logo in our quarterly print and online program guide, exhibition invitations, postcards, and print material
- Logo in e-news exhibition features with link to sponsor's site
- Logo on AHC website exhibition page with link to sponsor's website
- Logo on acknowledgement panel in the exhibition gallery
- Verbal recognition at opening reception
- Opportunity to bring 10 guests to exhibition opening

### Contributing Sponsor - \$1,000

- Logo in e-news exhibition features with link to sponsor's website
- Logo on AHC exhibition webpage with link to sponsor's website
- Logo on acknowledgement panel in the exhibition gallery
- Opportunity to bring 10 guests to exhibition opening

# SPECIAL EVENT SPONSORSHIPS

## OLD HOUSE REVIVAL TOUR

The AHC has offered home tours for over 20 years. In recent years these popular tours have had sold out attendance with over 550 registrants. Sponsorship of the tour provides your business with broad public exposure to those who would benefit from your services. Your contribution helps support the work of the AHC to advocate for the adaptive and sustainable reuse of the unique, older residences that make Portland special.

Presenting Sponsor - \$3,500	Lead Sponsor - \$2,000
<ul style="list-style-type: none"><li>• Choice of placement of a full-page color ad in tour booklet</li><li>• Logo on front cover of tour booklet and inside tour booklet</li><li>• Signage with logo and Presenting Sponsor recognition at a house on the tour</li><li>• Opportunity to display marketing materials or products at one of the houses and at a prominent place at the AHC where registrants pick up tour tickets</li><li>• Prominent placement of logo in print and online spring program guide</li><li>• Prominent placement of logo in e-news with link to sponsor's website</li><li>• Prominent placement of logo on AHC website with link to sponsor's website</li><li>• 10 tickets to the tour for your clients, staff, or other guests</li></ul>	<ul style="list-style-type: none"><li>• Half-page color ad (inside or outside back cover) in tour booklet</li><li>• Opportunity for a small display or marketing materials at the AHC where registrants pick up tour tickets</li><li>• Logo in print and online spring program guide</li><li>• Logo in e-news with link to sponsor's website</li><li>• Logo on AHC website with link to sponsor's website</li><li>• 6 tickets to the tour for your clients, staff, or other guests</li></ul>
Supporting Sponsor - \$1,000	Contributing Sponsor - \$500
<ul style="list-style-type: none"><li>• Half-page black-and-white ad in tour booklet</li><li>• Logo in tour booklet</li><li>• Logo in e-news with link to sponsor's website</li><li>• Logo on AHC website with link to sponsor's website</li><li>• 4 tickets to the tour for your clients, staff, or other guests</li></ul>	<ul style="list-style-type: none"><li>• Logo in tour booklet</li><li>• Logo in e-news with link to sponsor's website</li><li>• Logo on AHC website with link to sponsor's website</li><li>• 2 tickets to the tour for your clients, staff, or other guests</li></ul>

# AHC ANNUAL GALA SPONSORSHIP

## UNIVERSITY CLUB OF PORTLAND

Our annual gala is the AHC’s biggest event of the year that brings together over 250 community members for a fun and celebratory evening at the historic, elegant University Club, all in support of our important work to link people and place, architecture of the past and the living communities of today.

Presenting Gala Sponsor - \$5,500	Dinner Sponsor - \$3,500
<ul style="list-style-type: none"> <li>• Logo on Gala invitations and other printed material</li> <li>• Logo in e-news with link to sponsor’s website</li> <li>• Logo on AHC website with link to sponsor’s website</li> <li>• Logo in fall and winter print program guides</li> <li>• Advertisement in printed Gala catalog, full-page color on inside front cover, inside back cover, or back of cover</li> <li>• Poster at event entry</li> <li>• Verbal recognition by emcee from podium and at the party</li> <li>• Option to say a few words from podium at the Gala</li> <li>• Logo projected on Gala screen</li> <li>• Table sign and preferential Gala seating</li> <li>• Sign recognition and presentation table at the Party</li> <li>• 4 Gala tickets</li> <li>• 10 Party tickets</li> <li>• Free onsite parking at the event</li> <li>• Logo on thank you email to attendees</li> <li>• Right of first refusal as sponsor next year</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Gala invitations and other printed material</li> <li>• Logo in e-news with link to sponsor’s website</li> <li>• Logo on AHC website with link to sponsor’s website</li> <li>• Logo in fall and winter program guides</li> <li>• Advertisement recognition in printed Gala catalog, half-page black-and-white</li> <li>• Verbal recognition by emcee from podium</li> <li>• Logo projected on Gala screen</li> <li>• Logo on auction paddles</li> <li>• Table sign and preferential Gala seating</li> <li>• 2 Gala tickets</li> <li>• 6 Party tickets</li> <li>• Free onsite parking at the event</li> <li>• Logo on thank you email to attendees</li> <li>• Right of first refusal as sponsor next year</li> </ul>
Party Sponsor - \$3,500	Platinum Sponsor - \$2,000
<ul style="list-style-type: none"> <li>• Logo on Gala invitations and other printed material</li> <li>• Logo in e-news with link to sponsor’s website</li> <li>• Logo on AHC website with link to sponsor’s website</li> <li>• Logo in fall and winter program guides</li> <li>• Half-page black-and-white advertisement in Gala catalog</li> <li>• Verbal recognition by emcee from podium</li> <li>• Logo projected on Gala screen</li> <li>• Table sign and preferential Gala seating</li> <li>• Verbal recognition at the Party</li> <li>• Sign recognition at the Party</li> <li>• 2 Gala tickets</li> <li>• 6 Party tickets</li> <li>• Free, onsite parking at the event</li> <li>• Logo on thank you email to attendees</li> <li>• Right of first refusal as sponsor next year</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Gala invitations and other printed material</li> <li>• Logo in e-news with link to sponsor’s website</li> <li>• Logo on AHC website with link to sponsor’s website</li> <li>• Logo in fall and winter program guides</li> <li>• Half-page black-and-white illustrated listing in Gala catalog</li> <li>• Verbal recognition by emcee from podium</li> <li>• Logo projected on Gala screen</li> <li>• 1 Gala ticket</li> <li>• 4 Party tickets</li> <li>• Logo on thank you email to attendees</li> </ul>

## AHC ANNUAL GALA SPONSORSHIPS - CONT.

Gold Sponsor - \$1,000	Silver Sponsor - \$500
<ul style="list-style-type: none"><li>• Name recognition in e-news with link to sponsor's website</li><li>• Name recognition on AHC website with link to sponsor's site</li><li>• Name recognition in fall and winter program guides</li><li>• Name projected on Gala screen</li><li>• Name recognition in Gala catalog</li><li>• 3 Party tickets</li><li>• Name on thank you email to attendees</li></ul>	<ul style="list-style-type: none"><li>• Name recognition in e-news with link to sponsor's website</li><li>• Name recognition on AHC website with link to sponsor's site</li><li>• Name projected on Gala screen</li><li>• Name recognition in Gala catalog</li><li>• 1 Party ticket</li><li>• Name on thank you email to attendees</li></ul>
Table Sponsor - \$1,200	
<ul style="list-style-type: none"><li>• 4 Gala tickets</li><li>• Name recognition in e-news with link to sponsor's website</li><li>• Name recognition on AHC website with link to sponsor's website</li><li>• Name recognition in Gala catalog</li><li>• Table sign and preferential seating</li><li>• Free onsite parking at the event</li></ul>	