

SPONSORSHIP OPPORTUNITIES



Architectural Heritage Center (AHC) members and participants in our programs are enthusiasts of architecture, design, arts, and culture; urban environmentalists who support the sustainability of Portland and its neighborhoods; owners and caretakers of period houses or commercial buildings; tourists interested in local history and architecture; and businesses serving the renovation market in the Portland area.

The AHC has over 1,200 members.

The AHC bi-weekly e-news reaches 6,500 households and local businesses.

The AHC has more than 5,000 social media subscribers.

The AHC website gets over 15,000 visitors a month.

NOTE: Benefits may change slightly depending upon COVID-19 requirements.

YEAR-LONG SPONSORSHIPS

PUBLIC PROGRAMS SERIES SPONSORSHIP

The AHC offers public programs every year, which focus on a wide range of topics in architecture and architectural history. We will offer programs, either virtual or in-person, in 2021. As a Public Programs Series Sponsor, you receive the benefit of ongoing exposure throughout the year.

Public Programs Series Sponsor - \$2,000 for the year

- Logo in our quarterly program guide
- Logo in e-news program features with link to sponsor's website (25x/year)
- Visual and verbal recognition at sponsored programs
- Logo on AHC website program pages with link to sponsor's website (20x/year)

WALKING TOUR SERIES SPONSORSHIP

We present over 90 walking tours each year from March to November that explore downtown Portland and traverse the city's neighborhoods from Albina to Lair Hill. Tour attendees include tourists and local residents. As a Walking Tour Series Sponsor, you receive the benefit of ongoing exposure around town throughout the nine-month tour season.

Walking Tour Series Sponsor - \$2,500 for the year

- Logo in our quarterly program guide
- Logo in e-news walking tour features with link to sponsor's website (18x/year)
- Logo recognition on rack cards distributed to Travel Portland visitor center, local hotels, and Convention Center (2,500/year)
- Logo on AHC website walking tour pages with link to sponsor's website (90x/year)
- Verbal recognition by tour docents at the start of our tours

EXHIBITION SERIES SPONSORSHIPS

The AHC's offers exhibitions year round in its three galleries. As an Exhibition Series Sponsor, you receive the benefit of ongoing exposure throughout the presentation of all of these exhibitions, and well as online recognition on our exhibits page.

Presenting Sponsor – \$4,000 (one available)

- Prominent placement of logo in quarterly program guide, exhibition invitations, postcards, and print material
- Prominent placement of logo in e-news exhibition features with link to sponsor's website
- Prominent placement of logo on AHC website exhibition page with link to sponsor's website
- Prominent placement of logo on acknowledgement panel in the exhibition gallery
- Verbal recognition and invitation to give brief remarks at private exhibition preview and opening receptions
- Verbal recognition at exhibition-related programs during the run of the exhibition (talks, panel discussions, etc.)
- Opportunity to bring 10 guests to exhibition opening
- Private exhibition tour and light reception for your company and/or clients

Supporting Sponsor – \$2,500

- Logo in our quarterly program guide, exhibition invitations, postcards, and print material
- Logo in e-news exhibition features with link to sponsor's site
- Logo on AHC website exhibition page with link to sponsor's website
- Logo on acknowledgement panel in the exhibition gallery
- Verbal recognition at opening reception
- Opportunity to bring 10 guests to exhibition opening

Contributing Sponsor - \$1,000

- Logo in e-news exhibition features with link to sponsor's website
- Logo on AHC exhibition webpage with link to sponsor's website
- Logo on acknowledgement panel in the exhibition gallery
- Opportunity to bring 10 guests to exhibition opening

SPECIAL EVENT SPONSORSHIPS

ANNUAL AHC GALA 2021

Our annual gala is the AHC's biggest event of the year, typically attracting over 250 community members for a fun and celebratory evening in support of our important work to connect people and place, past and future. The 2021 gala will be virtual, free, and open to all.

There are many advantages to sponsoring a virtual event. Without the constraints of venue capacity or ticket price, our online event can engage an unlimited number of guests from across the Portland metro area and wider. The event will be recorded and shared on our YouTube channel and website, so exposure extends well beyond the actual event.

Presenting Sponsor – \$4,500	Platinum Sponsor – \$2,500
<ul style="list-style-type: none">• Option to include a short pre-recorded video about your work and/or a short pre-recorded partnership message• Logo on online bidding website• Logo on printed gala invitations• Logo and company link on the main event website• Logo and company link in digital communications, including the AHC website, e-news, social media, and other digital material• Logo and designated slides in pre-event slide presentation• Verbal recognition by emcee at the virtual event• Acknowledgement in our printed winter program guide• Logo on thank you email to attendees• Ongoing recognition in event recording presented one year after the event on our YouTube channel• Right of first refusal as sponsor next year	<ul style="list-style-type: none">• Logo on printed gala invitations• Logo and company link on the main event website• Logo and company link in digital communications, including the AHC website, e-news, social media, and other digital material• Logo and designated slides in pre-event slide presentation• Verbal recognition by emcee at the virtual event• Acknowledgement in our printed winter program guide• Logo on thank you email to attendees• Ongoing recognition in event recording presented one year after the event on our YouTube channel
Gold Sponsor – \$1,500	Silver Sponsor – \$500
<ul style="list-style-type: none">• Logo on printed gala invitations• Logo on the main event website• Logo and company link in digital communications, including the AHC website, e-news, social media, and other digital material• Logo and image in pre-event slide presentation• Acknowledgement in our printed winter program guide• Logo on thank you email to attendees• Ongoing recognition in event recording presented one year after the event on our YouTube channel	<ul style="list-style-type: none">• Name on the main event website• Name in digital communications, including the AHC website, e-news, social media, and other digital material• Name in pre-event slide presentation• Name on thank you email to attendees• Ongoing recognition in event recording presented one year after the event on our YouTube channel

OLD HOUSE REVIVAL TOUR

The AHC has offered home tours for over 20 years. We are reinventing the tour this year due to Covid-19, but the event will have ample opportunities for businesses both to participate and support. Let us know if your business is interested in supporting the work of the AHC to advocate for the adaptive and sustainable reuse of the unique, older residences that make Portland special.