



2023 SPONSORSHIP OPPORTUNITIES

Architectural Heritage Center (AHC) members and participants in our programs are enthusiasts of architecture, design, arts, and culture; urban environmentalists who support the sustainability of Portland and its neighborhoods; owners and caretakers of period houses or commercial buildings; tourists interested in local history and architecture; and businesses serving the renovation market in the Portland area.

- The AHC has over **1,200** members.
- The AHC bi-weekly e-news reaches **7,000** households and local businesses.
- The AHC has more than **6,500** social media subscribers.
- The AHC website gets over **30,000** views per year.

For more information about these sponsorship opportunities, please contact Cindy Eldkrona, AHC Development Director, at Cindy@visitahc.org.

BASICS OF HOUSE HISTORY RESEARCH 2023

February 18 and 25

The AHC has been offering this program for more than twenty years and it remains one of our most popular events. This year we return to an in-person program at the AHC. We've also extended the program into two segments. As a sponsor, you will receive recognition in the promotions for both segments of the program.

Basics of House History Research shows participants how to uncover the history of their vintage house or favorite building. Attendees learn how to find out who lived in their house before them, who built it, or what their neighborhood was like when their house was first constructed.

Sponsorship is a perfect opportunity for those interested in older residences, home construction and renovation, real estate, and more. You receive broad exposure and show your support of Portland's unique residential and neighborhood history.

HOUSE HISTORY SPONSOR - \$500

- Promotions in both segments of the program
- Placement of your name/logo on the program website pages for both segments (400+ views)
- Placement of your name/logo in the credits for both segments
- Verbal name recognition during both segments
- Placement of your name/logo in three e-news mailings to over 7,000 subscribers
- Acknowledgement in social media promotions to over 6,500 followers
- Two complimentary registrations for each segment.

BUILDING STORIES 2023

March 18, 23, and 26

Building Stories 2023, our biggest fundraiser of the year, is a fun, celebratory evening in support of the AHC's important work to connect people and place, past and future. **In 2023, we gather in person for the first time in several years.** Building Stories 2023 consists of **three in-person events** with expected total attendance at over 200 people: one dinner party and two video parties.

At this signature event we also launch an all-new set of three video stories by Pacific Northwest filmmakers about the unique places that make up the diversity of Portland's architectural and cultural heritage.

Sponsor exposure extends well beyond the live events. After the Building Stories videos are premiered live, they are shared on our YouTube channel, promoted via our e-news and social media, and integrated into educational programs and events.

PLATINUM PRESENTING SPONSOR – \$4,000

- Two tickets to the dinner party and up to eight tickets to a video party
- Option to say a few words at the dinner party
- Logo on event website (500+ views)
- Logo on e-invitations
- Company name and link in e-news (3 times to distribution 7,000), company name/tag on social media (2 times to distribution 6,500), and other digital materials
- Logo/images for up to five designated slides in the slide presentation at all three events
- Verbal recognition by emcee at all three events
- Logo on thank you email to attendees (distribution 200)
- Ongoing recognition in all three Building Stories videos on our YouTube channel
- Underwrite reduced price community tickets to enable broader participation in the video parties. Event website exposure and verbal gratitude at two video parties to acknowledge this contribution.

GOLD SPONSOR – \$2,500

- Two tickets to the dinner party and up to four tickets to a video party
- Logo on event website (500+ views)
- Logo on e-invitations
- Company name and link in e-news (3 times to distribution 7,000), company name/tag on social media (2 times to distribution 6,500), and other digital materials
- Logo/images for up to three designated slides in the slide presentation at all three events
- Verbal recognition by emcee at all three events
- Logo on thank you email to attendees (distribution 200)
- Ongoing recognition in your choice of one Building Stories video on our YouTube channel

- **SILVER SPONSOR – \$1,000**
- Four tickets to a video party
- Name on e-invitations
- Logo on event website (500+ views)
- Company name and link in e-news (3 times to distribution 7,000), company name/tag on social media (2 times to distribution 6,500), and other digital materials
- Name/image in one live event slide presentation
- Name on thank you email to attendees (distribution 200)

VIDEO SPONSOR – \$750

- Ongoing recognition in your choice of one Building Stories video that is shown at our three AHC events in March and ongoing recognition on our YouTube channel
- Two tickets to a video party

WALKING TOUR SERIES SPONSORSHIPS

The AHC presents over one hundred walking tours each year from March to November that explore downtown Portland and traverse the city's neighborhoods from Albina to Lair Hill. Tour attendees include tourists and local residents. As a Walking Tour Series Sponsor, you receive the benefit of ongoing exposure around town throughout the nine-month tour season.

WALKING TOUR SERIES SPONSOR - \$3,000 FOR THE YEAR

- Name and link in e-news program features (18 times per year to distribution 7,000)
- Logo on each AHC website tour page (100+ tours/year) with link to sponsor's website
- Logo on AHC walking tour landing page (over 400 views per year)
- Logo on walking tour postcard mailed to members and available at the AHC (distribution 1,500/year)
- Verbal recognition by tour docents at the start of all tours

EXHIBIT SERIES SPONSORSHIPS

The AHC presents original exhibits year-round in its galleries. As an Exhibit Series Sponsor, you receive the benefit of consistent and ongoing exposure throughout the presentation of all annual exhibits as well as online recognition on our website.

Exhibit Series Sponsors also receive special recognition as exclusive sponsors of quarterly Community Days when the AHC offers free admission to communities for whom regular museum admission may be a barrier.

EXHIBIT SERIES SPONSOR – \$3,000

- Logo on exhibit invitations, postcards, and print materials

- Logo recognition as Community Day sponsor
- Name and link in e-news exhibit features (25 times per year to distribution 7,000)
- Logo on AHC website exhibit page with link to sponsor's website
- Logo on acknowledgement panels in exhibit galleries
- Verbal recognition at opening receptions and related exhibit programs
- Opportunity to bring ten guests to exhibit openings